

WEAVABEL QUARTERLY



SUSTAINABILITY INSIGHTS FOR THE FASHION INDUSTRY.



CONTENTS:



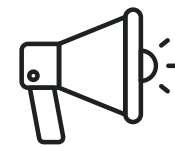
Sustainability + The News



Weavabel Product Showcase: Recycle Week Collection



Weavabel Marketing Manager Team Update



Expert Minds On UK & EU Fashion Legislation



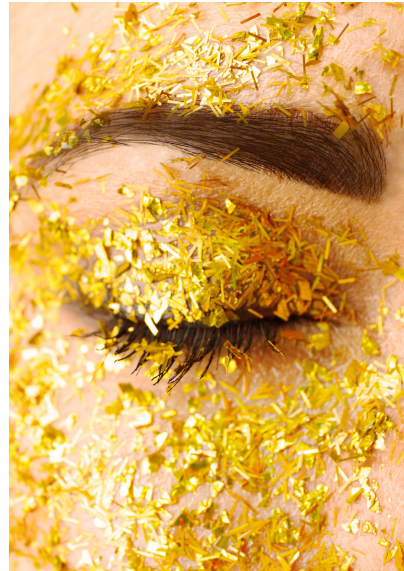
Weavabel 2023 In Review: Our Highlights

SUSTAINABILITY + THE NEWS

Festivities, Glitter & Beauty: Sustainable Advances

In October 2023, the EU announced a ban on all non-biodegradable and non-soluble glitter. What does this mean for fashion and beauty?

Once traditional glitter becomes waste, it is seen as a microplastic, which is very harmful for the planet.



Within the scope of this new restriction are:

Fragrances, cosmetics, detergents, fabric softeners, glitter, toys, medicine and medical devices, fertilisers and granular infill material used on artificial sports surfaces among others.

The first measures such as the ban on loose glitter and microbeads, entered into force on 17 October 2023.

Transitional time periods for other applications will apply to allow suppliers to provide information and meet labelling requirements.

(Credit: Monsoon)

With glitter and glamour in mind, Monsoon has recently created a new clothing collection, with sequins made from recycled PET plastic.

Whilst there are still improvements to be made in this industry, this shows key advancements in retailers taking action on environmental issues.



As 2023 draws to a close, what sustainable advances have been made across the industry, and what do we need to see more of in 2024?

Visit Our Blog: Bio-Based Options for your Packaging & Trims:

Benefits to bio-based materials:

- Biodegradable
- Renewable
- Fewer petrochemicals
- Innovation
- Consumer appeal
- Reduced carbon footprint

These materials can be bamboo, seed paper, cornstarch and more. [Read the blog.](#)



What are some of the sustainable material options for Sportswear brands?

- Recycled plastics: Post-consumer plastic waste can be used to create new polyester garments.
- Organic cotton: A sustainable alternative to traditional cotton, which uses much less water and pesticides.
- Recycled cotton: Cotton can be recycled into new garments, minimising waste heading to landfill.
- Bamboo: A regenerative, sustainable crop that creates moisture-wicking garments.
- Tencel: A cellulose fibre that uses less water, chemicals and energy than other fabrics.
- Cupro: A soft, sustainable material that repurposes old textiles.

Read more about which brands do this best on the [Weavabel blog.](#)



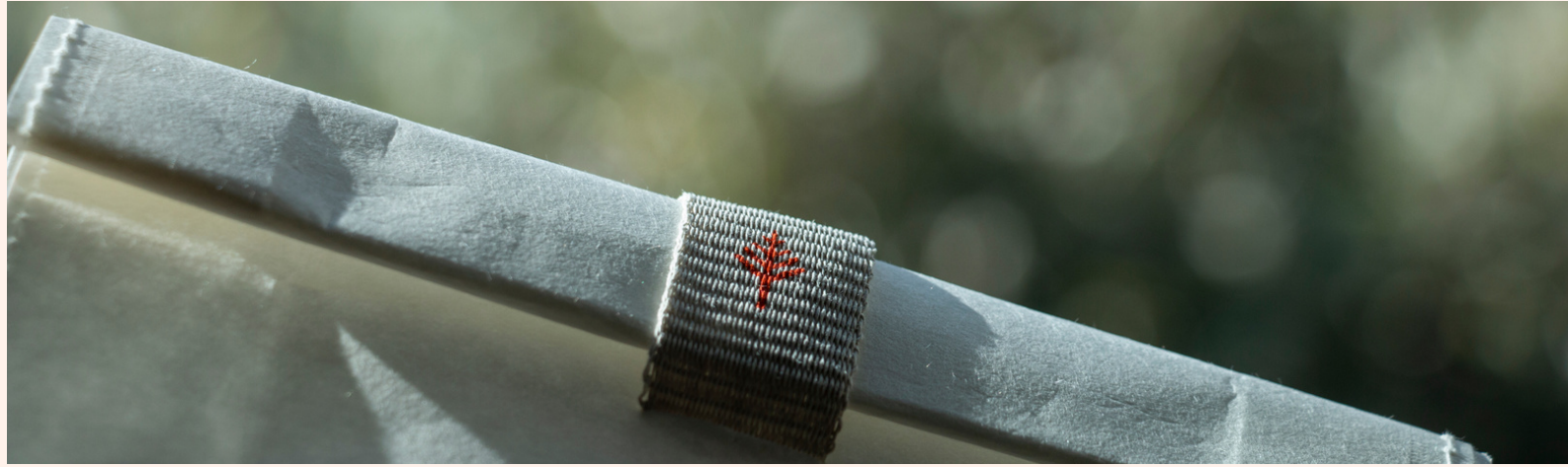
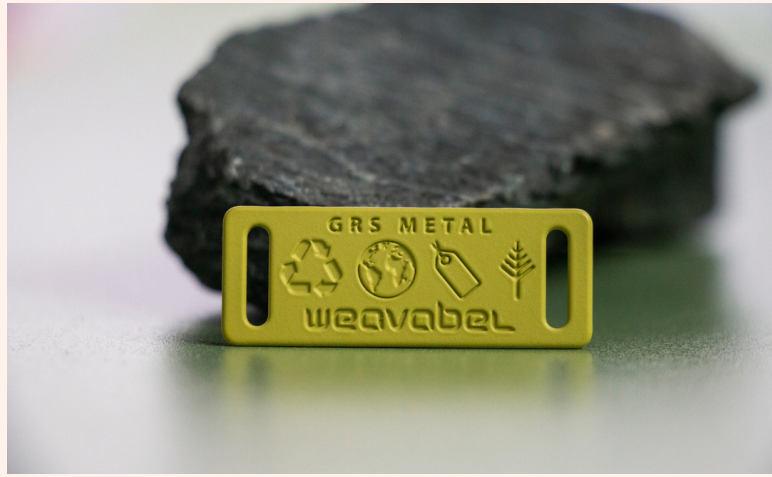
Image credit: Gymshark

COP28 Climate Summit & Fashion:

COP28 hosted the first fashion show ever held at the summit, including Stella McCartney Sustainable Market, which highlights material innovation companies.

However, it was clear that not all brands are hitting their emission targets. Only Levis, Kering, Ralph Lauren and Gap are set to hit their target by 2030 out of those that originally pledged.

The [Fossil Fuel Fashion Campaign](#) also drew attention, targeting clothes that are still made from fossil fuel-derived synthetics like polyester, acrylic and elastane.



WEAVABEL RECYCLED COLLECTION

Our most recent sustainable collection focuses on reducing waste by using all recycled materials.

Using materials such as rubber, felt, polyester, metal alloy and cotton, Weavabel has a wide range of options to suit your branding needs.

[SEE THE COLLECTION HERE](#)



WEAVABEL



MARKETING TEAM UPDATE

Wow, it's been a whirlwind since starting in October. My job as Marketing Manager here at Weavabel covers many areas including looking after the website, social media, emails and much more! It's varied every day and I work closely with teams from around the business.

There have been so many people to meet and I am in awe of the huge amount of expertise in Weavabel. It's phenomenal to be around such inspirational individuals who love everything related to branding, trims and packaging.



OUR RECENT WEBINAR

I was delighted to coordinate a webinar in the first few weeks of joining Weavabel. We teamed up with traceability experts, Retraced. It helped bring my legislation and regulation knowledge up-to-date.

I want to thank both our panel members, Thakane from Retraced and David from Weaveabel, as well as all our attendees, for making it such a great success.

If you missed it, you can [watch it here](#) >

MARKETING TEAM ACCOMPLISHMENTS

Genevieve has a dual role within the company, working in both marketing and product innovation. She managed the smooth launch of the Recycle Week Collection in October. It's a fantastic collection, she did a brilliant job!

If you haven't seen it, you really should [take a look](#) - it's crafted with a range of waste materials including cotton clothing waste, recycled rubber and paptic paper, to help preserve the earth's precious resources. I think this is a great example of how Weaveabel is continually innovating using sustainable products.

FULL TEAM EVENTS

One of our most recent team activities was crazy golf followed by a game of darts. Our Global Purchasing Manager, Laetitia, started us off with the best hole-in-one I've ever seen, it was such a lucky shot! On the other hand, I didn't want to let our newest recruit (Travis, from our New Business Team) lose, so I took the hit and came last.

SOCIAL CHANNELS

As well as being on [LinkedIn](#), [Instagram](#) and [Pinterest](#) we are expanding our social channel reach by utilising [Facebook/Meta](#) and [YouTube](#). Why not take a look and start following us on these too so you can keep up with all our latest updates and industry news?

PLANNING FOR 2024

I've been lucky enough to be involved in creating our plans for 2024, it's going to be an exciting year for us with lots of new activity on the horizon.

I'm also very much looking forward to attending my first exhibition at Premiere Vision Paris in February. As you know, Weavabel loves to get out and see our customers and brands so hopefully I'll meet some of you there!

PV PARIS

6 – 8
FEBRUARY
PARIS NORD VILLEPINTE

MUTATIONS

WEAVABEL IS ATTENDING...

Credits: Armando Terrero, Julen Iztueta

FASHION LEGISLATION UPDATES FOR THE EU & UK

Courtesy of UKFT



Our Partners at UKFT have provided updated details on areas of legislation that might affect your brand. These include details on the UK packaging EPR scheme, as well as information on the planned revisions to the EU textile labelling regulations. The revisions to the legislation include everything from addressing recycled content, fur and leather labelling, to the use of QR code labels.

**CLICK HERE TO READ
THE ARTICLES.**



2023 WEAVABEL HIGHLIGHTS

We are proud of what we have achieved this year!

NEW PRODUCT DEVELOPMENT, DESIGN & SALES SUPPORT:

It has been a busy year, with the call for designing and production of packaging increasing.

Jo has been super busy getting all the new collection brochures prepared and sent to customers.

Design has had staffing challenges, but Rebecca has worked tirelessly to keep the department afloat during some busy periods and moved up to Design Manager! She is now responsible for the department herself and we look forward to watching the department grow in her hands.



TEAM APPRECIATION:

Quarter 4 - Dawn - She is a woman many of us go to for advice and support in the workplace.

Even when she's been under the weather herself, she keeps calm, carries on - it's not easy to keep showing up like this & also do a good job. Well done for staying upbeat & cheerful.

2024 Ambitions

- Expand the innovation team
- Retraced collaboration/product passports focus
- Help our clients even further by continually improving the systems we use to do that.
- CSR goals to help us on our path to sustainability, as a whole company. Including new certifications etc.

- Ten new starters in the business globally, across all departments.
- More product innovation and sustainable collections than ever before



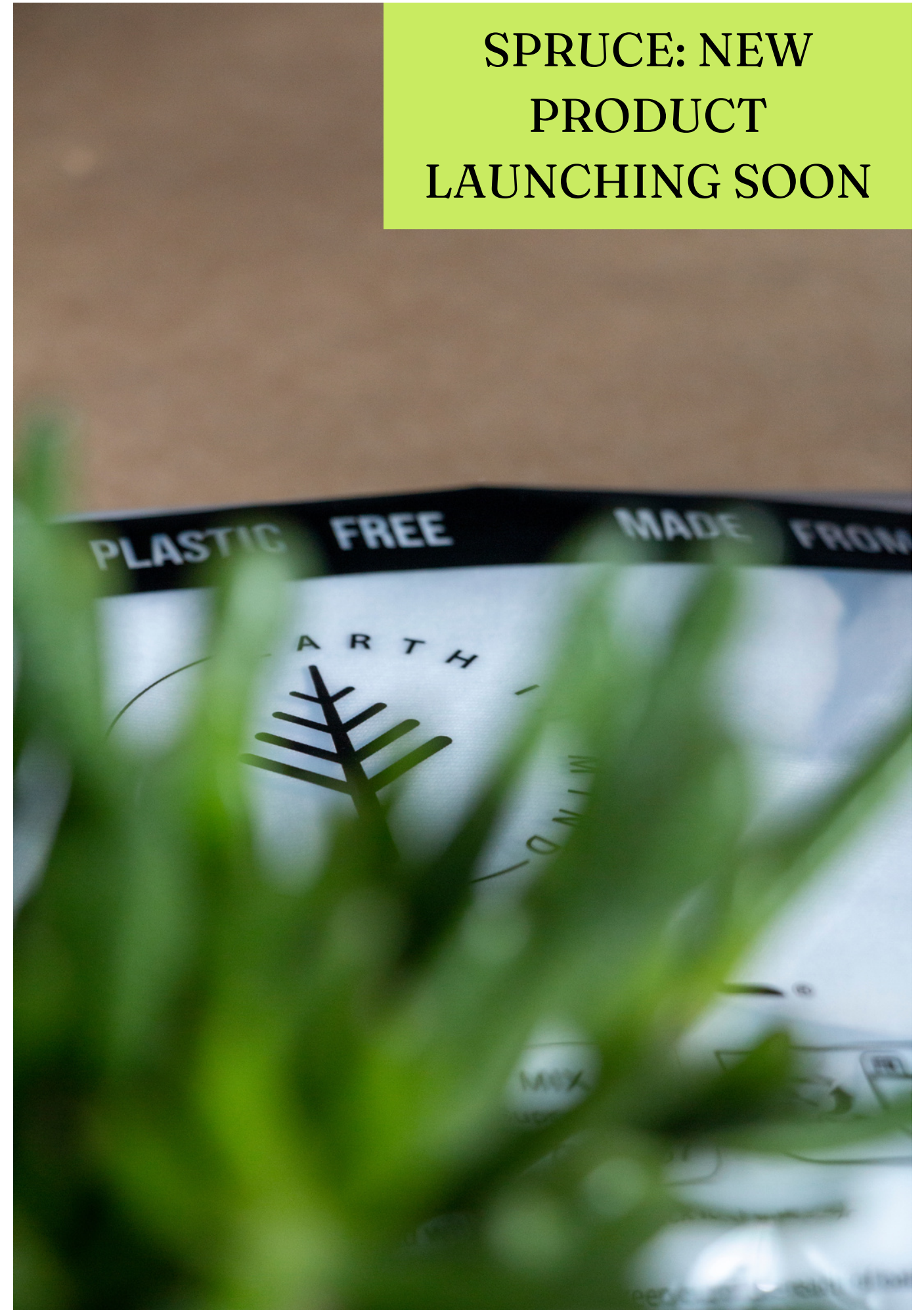
Our Mission

Sustainable branding and packaging solutions to the fashion industry from design to delivery. Making ethical sourcing simple through providing traceability and consistency across your global supply chain

Net Promoter Scores: 2024

Your feedback really matters to us at Weavabel. In the New Year we'll be sending out a new customer survey. Please let us know how we have done so we can improve our service.

SPRUCE: NEW PRODUCT LAUNCHING SOON



Credits

[UKFT](#)

[Vogue Business LinkedIn Newsletter](#)

[Forbes on EU Glitter Ban](#)

[Drapers Monsoon Sequins article](#)

[UKFT on microplastics](#)

[COP28 Update](#)

[Weavabel Blog](#)

[COP28 Fashion United](#)

[Vogue on COP 28](#)

[Fossil Fuel Fashion Campaign](#)

