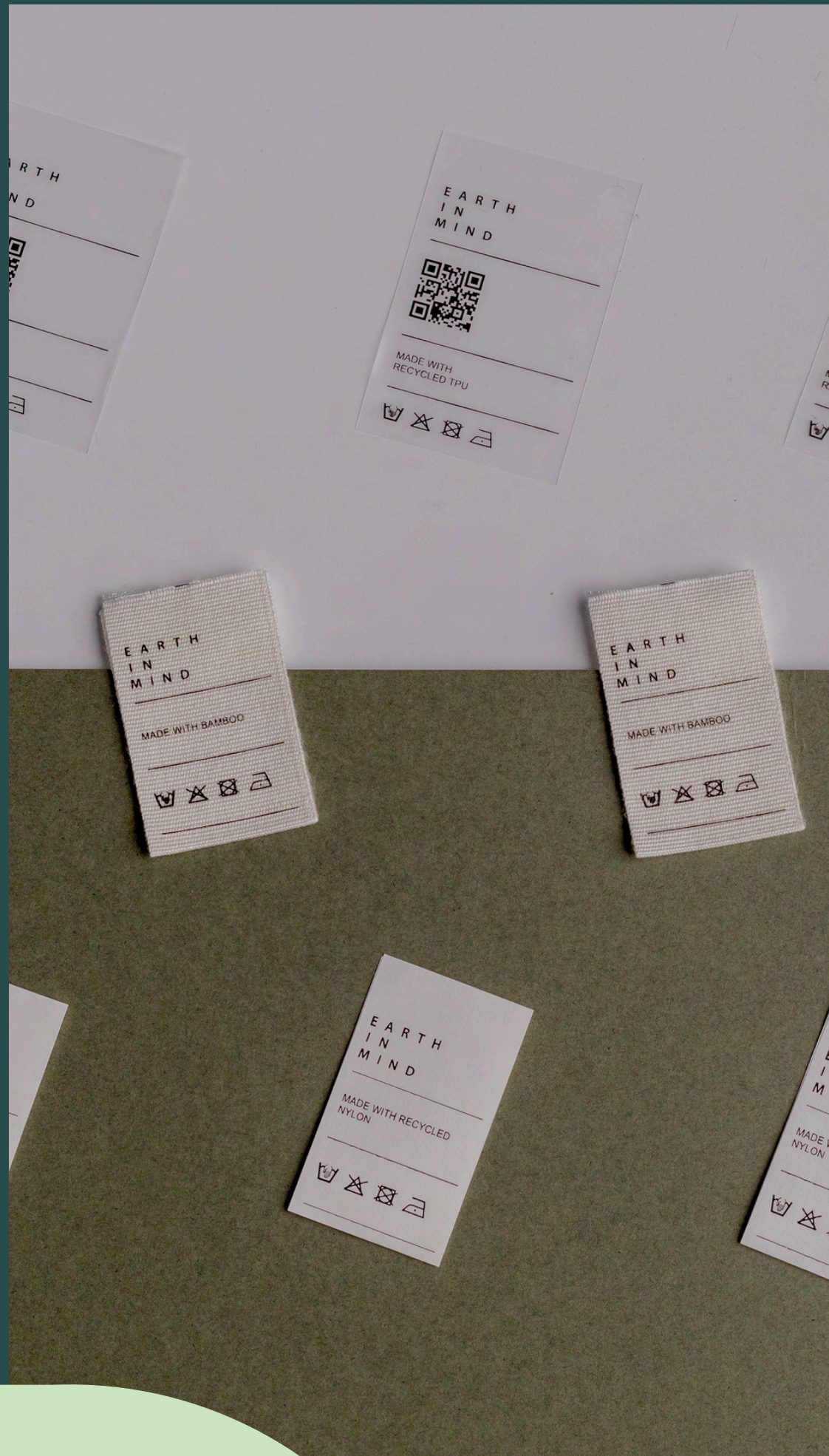


Weavabel Quarterly





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Sustainability + the news



B-Corp brands: the sustainability certification sweeping fashion brands

Mulberry, The White Company, Seasalt, RM Williams, The Deck and more. What do they all have in common? They are all B-Corp certified.

So what is the seemingly popular certification that brands are eager to add to their sustainability accreditations?

Created by B Lab, the certification aims to analyse a company's entire social and environmental impact to change the economy as a whole, one business at a time.

“Certified B Corporations are leaders in the global movement for an inclusive, equitable, and regenerative economy.”

Created by B Lab, the certification aims to analyse a company's entire social and environmental impact to change the economy as a whole, one business at a time. Companies that undergo this audit process must display high levels of transparency towards their business processes and showcase their dedication to social and environmental sustainability. Each company gets scored and must reach 80 or above to become certified.



Pangaia

Pangaia's 2023 impact report

The eco-fashion brand has made further sustainable strides and displays them in their 2023 impact report. Highlights include:

- Innovative new products like the Renu Jacket, denim made from 100% textile waste.
- Pangaia ReWear: a new way to resell Pangaia products through innovative QR code labelling.
- Carbon emissions: They have reduced their carbon emissions by 40%.
- A deep dive into their material use, their wins and challenges with each one.

[Click here to see the full report.](#)



Growing sustainable activewear brands & more; what are their eco credentials?

Read our blogs to find out more about brands like Girlfriend Collective, Adanola and more. Find out about the materials they use, as well as other sustainability practices they use to have less environmental impact.

[Click here to read about Girlfriend Collective](#)

[Click here to read about Adanola](#)



Weavabel customer case studies

See how Weavabel has helped brands like yours with their branded trims and packaging, and how we can help you to become more sustainable.

[Altura](#): Learn how Weavabel has helped the sportswear brand with their tickets and packaging.

Visit Weavabel's Blog:



Download our brochure for more details on the new Spanish legislation for packaging symbols.

Find out the purpose of these symbols, what brands and regions this will affect, and when the legislation will occur.



[Download our brochure here.](#)



Weavabel's luxury packaging.

Our latest luxury packaging collection has been created for your company to showcase its brand to its best advantage. Featuring everything you need to display your products to their best advantage, all with a luxury twist. You'll find gift bags, thank you cards, gift boxes and more that can be tailored to your specific branding.

A textured FSC-certified gift bag with foiled details and a Japanese fold base. The woven paper handles make it easily recyclable.



An FSC certified rigid flat-packed gift box that has no magnetic closures so it can be easily recycled.

Embellished embossing, spot UV and foiled details. This receipt wallet is used to protect the 4 weights of printed tissue paper.

A heavy brushed organic cotton dustbag with a screen-printed logo and waxed cotton drawstrings.



[See more of the collection here](#)

Meet our Team:



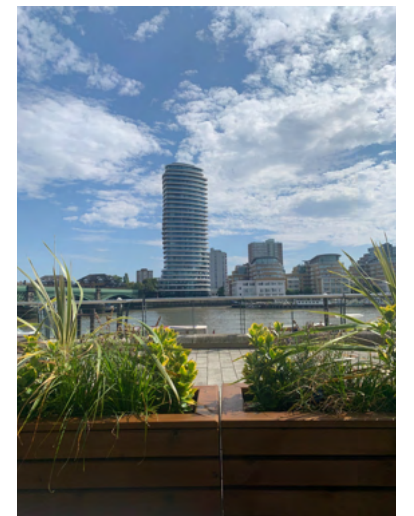
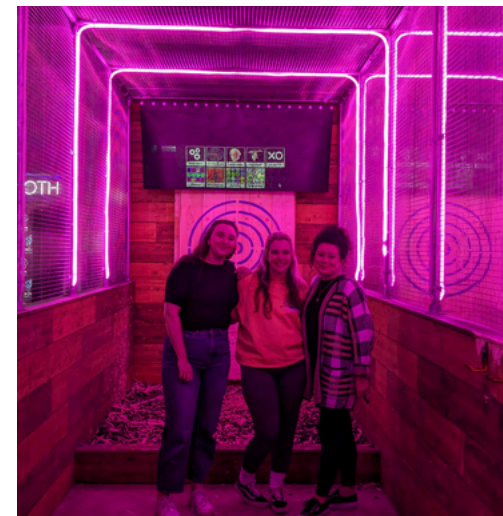
Helen Hill, Senior Account Manager.

As I embark on my 21st year at Weavabel, it really is an exciting time to be a part of the Premium Account Management team. Not only are we continuing to nurture the relationships we already have with our many existing premium accounts, we are also beginning to work with some brand-new (to us) companies and look forward to building lasting relationships with them as well. As a team, we are busy ensuring our brands are well looked after and their every need is catered for. With such great strength and depth to our team, we have the knowledge and experience to work alongside brands positioned in all sectors and strive to continue to provide excellent support to all our clients.



We are also delighted to welcome a new member to the team, Alexandria. Alex joined the team following Alec's retirement at the beginning of this year and also alongside the exciting news that Zahra will be taking maternity leave during Q4. Alex has settled into the team really well and is looking forward to working with our clients moving forward.

I recently enjoyed a day out in London meeting with a few of my premium accounts. Everyone within the team loves to meet face to face and discuss projects, updates, progress and planning for the future. We pride ourselves on being flexible and available account managers, so hopefully, there will be plenty more face-to-face visits to come.



As we edge closer to Q4 we will also be starting our planning for 2025.....new projects, developments and brands to work with are all in the pipeline and we cannot wait to share more info in due course.



Weavabel Visits Paris & London

As usual, summers are busy here at Weavabel! We showcased our product range and services at the Future Fabrics Expo in June and Premiere Vision Paris in July.

We love to meet our customers in person where possible and shows are perfect for us to meet new people and to also learn from others in the industry on sustainability and more.



Get in touch [here](#) if you would like to chat with our friendly salespeople about your next branding project.





Ocean in Mind 2.0

Click here to see the
new collection.



Keep up to date with the latest news in legislation that affects the fashion industry.

Packaging & trade legislation updates.

Courtesy of UKFT



Trade with South Korea:

- The Rules of Origin, secured in the UK-South Korea free trade agreement that includes a provision for EU cumulation will expire on 31st December 2025.
- From 1st January 2026, if the UK has not completed negotiations for an updated FTA with South Korea and/or secured another extension, EU inputs will have to meet the product-specific rules of the agreement in the same way as other third-country materials.
- Negotiations continue between the UK and RoK to agree on a new future-proofed set of rules of origin, specifically tailored to bilateral trade. This agreement allows both parties to agree to extend this period further, should it be required.

New packaging obligations for labelling Spanish from 1st January 2025:

- The Royal Decree 1055/2022 on Packaging and Packaging Waste entered into force on 27th December 2022 with mandatory labelling of household packaging obligatory from 1st January 2025.
- It is important that although household packaging must have information that indicates the most appropriate bin or container for disposal from 1st Jan 2025, it is not mandatory to use the symbols issued by the Spanish PRO Ecoembes. However, the Ecoembes symbols are the most recognised in Spain, providing the information succinctly and are free to use. There is no licence required so they are the easiest option for brands.

Interested in becoming a member of UKFT? [Click here.](#)

Credits

[Pangaia: Impact report 2023](#)

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[Weavabel luxury packaging products](#)

[B Corp by B Lab](#)

[The Weavabel blog](#)

[The Weavabel Ocean in Mind collection](#)

