

Weavabel Quarterly



weavabel®

Sustainability insights for the fashion industry.



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Sustainability + the news



What's in Primark's latest ESG report?

The high-street retailer previously known for their fast fashion approach has released an annual ESG report, highlighting the progress made categorised by people, product and planet.

Primark reports that its carbon emissions across Scopes 1, 2 & 3 declined by 11.6% compared to last year.

The company has also set a goal to offer clothing that is recyclable by 2027 and states that it has held 393 repair workshops in the last three years.

Whilst the brand has a low Good on You rating, its latest ESG report shows progress in sustainable fashion and practices.

[Read the full report here.](#)



Kering sets a precedent by adopting science based targets.

The parent company of Saint Laurent, Balenciaga, Gucci and more has become the first in the fashion industry to join the list created by The Science Based Targets Network.

Some targets include reducing freshwater use by 21%, land use by 3%, and sourcing no leather from deforested lands. These targets aim to reduce biodiversity loss, which is a key focus of SBTN.

The targets are categorised by impact such as freshwater and land and they will eventually include oceans and guidance for cities. According to Vogue Business, the key hotspots for fashion companies looking to set nature targets in the future are likely to be related to leather tanneries, agricultural supply chains and textile production, for example in the washing and dyeing stages of manufacturing.

Launching

SOON



Evrwilde.

Ocean in Mind 2.0

The second edition of our Ocean in Mind collection contains high-quality trims and packaging made from ocean-derived waste.

The small gift box and swing ticket are made from GF Smith Notpla board, which contains 30% waste seaweed inclusions from industrial processing and 60% recycled post-consumer waste board.

Debossed and foiled details with a crash-lock base give a luxury finish.

The woven and printed labels are made from certified Ocean Bound Plastic, an accreditation created by Zero Plastic Oceans. Ocean-bound plastic waste is at risk of entering the ocean within 50km of a waterway.

The labels showcase different finishes such as heat debossing, a loose, triple woven base and a photographic print.

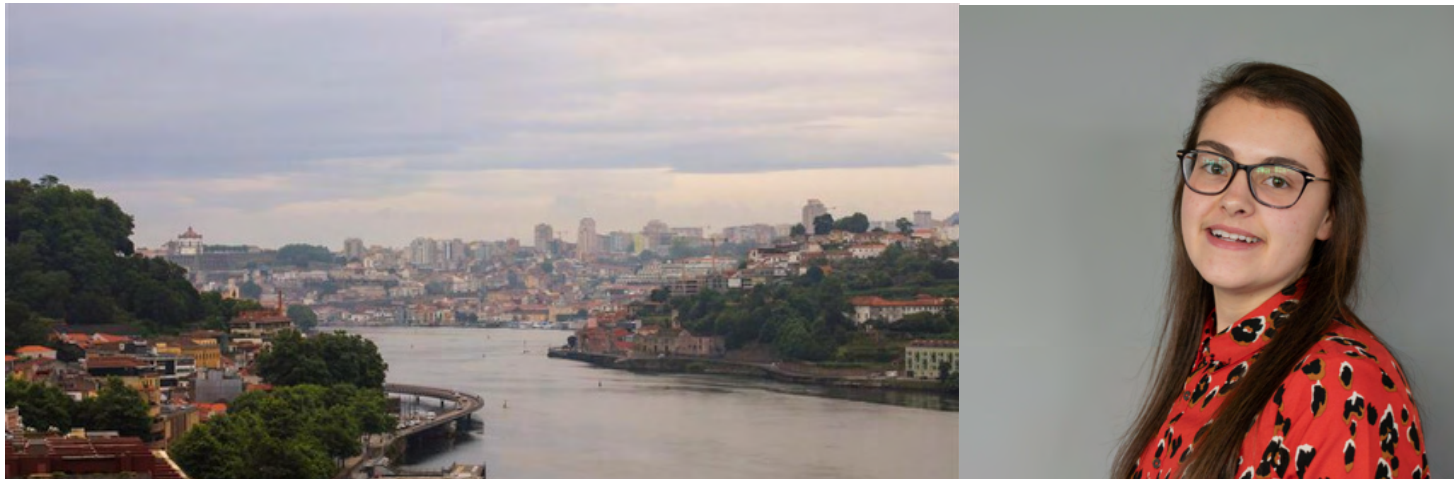
[See more of the collection here.](#)



Meet our Team:

Laetitia, EU & UK Sourcing Manager

16th January 2023; just a regular Monday for most people, but for me this date marked the beginning of a new era in my life. Just a month earlier I had said goodbye to school life after graduating from 6th form and was excited to enter the business world to commence my first full-time job. I joined the Purchasing team at Weavabel as a representative in the UK head office, intending to grow our supply base in Europe, the UK and Turkey. This continues to be a challenge I face daily as the drive to be more sustainable becomes a goal for many fashion, homeware and sports brands. Weavabel strives to prioritise local sourcing. This is why our sourcing team members are spread across the globe in India, China & the UK.



The biggest highlight of my first year at Weavabel was travelling to Portugal for a day. Whilst it was a brief trip, I managed to see our warehouse and meet the team, visit 5 different factories, producing woven labels, polybags and luxury gift bags and do a tiny bit of sightseeing! Despite feeling completely overwhelmed by information, machines and all things new in a foreign country, it was a great experience to meet F2F with contacts I already had at the factories, and see our products being made; who knew so much work went into developing even the simplest woven label? Following this trip, I have a far greater understanding of the technicalities behind the products we can offer and each stage in the production process.

With innovation at the heart of everything we do at Weavabel, I spend a lot of time working closely with the product innovation team to help turn their ideas into physical products. Sometimes this can prove very challenging, especially when working with unique or newly developed materials such as cellulose and mushroom leather. However, the positive responses we receive from customers, make the effort worthwhile. I look forward to seeing further developments in cellulose film during 2025!

As you can imagine, my day-to-day role has evolved a lot since I started. Barely two days are the same, but this is what I love about working with such a widespread team, supply base and product offering.

My key responsibilities as Sourcing Manager are to ensure that we obtain the highest quality products, for the top-end brands we are privileged to work with, whilst ensuring prices are competitive and goods are produced on time. To make this happen, a lot of effort is put into building and strengthening relationships with our supply partners so that we can negotiate the best deals on each production run. Along with this, I monitor the performance of the global purchasing team, to ensure that we are working as efficiently and effectively as possible to meet the demands of our customers; no matter the challenge!

Since the beginning of 2024, the purchasing team has grown by four members, spread across various offices. This can make communication a challenge sometimes, so recently we have been working on several projects to improve the way we operate.

Looking ahead to 2025, Weavabel has a full lineup of new brands and opportunities to pursue. I believe that the success of the sourcing team is crucial for driving new business forward, and despite greatly missing our most experienced team member, Portia, earlier this year whilst she was on maternity leave, we are now back up to full strength and ready for whatever challenge is round the corner!



Moka Active.

Weavabel has developed its latest collection drawing inspiration from your daily coffee ritual and our roots in sustainable garment trims and packaging.

This collection contains garment branding designed to take your products seamlessly from athletic activities to leisure.

The organic cotton tote bag: sturdy enough for all daily essentials whilst the design mirrors a paper takeout bag from your local bakery.

[Learn more about the collection here.](#)



Showcase your brand identity with hang tags made from GF Smith Extract Paper made with Cupcycling technology which repurposes used paper coffee cups to reduce waste.



Activate sport mode with heat transfers made from recycled paper coffee cups and ink from recycled coffee grounds.



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Hall 5,
Stand 5B85

Missed our care label webinar?

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Fashion, textiles & packaging legislation updates.

Courtesy of UKFT

Get prepared for 2025 and beyond. Keep up to date with the latest news in legislation that affects the fashion industry.

Topics:

- Netherlands EPR: How to comply
- California Textiles EPR: How to comply
- The delaying of the EUDR legislation: An update
- EU General Product Safety Regulation: (GSPR) What does this involve, and what do you need to know?
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