

Weavabel Quarterly



weavabel®

Making branding sustainable, innovative and traceable.



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Stitch to Store; your trusted partner.

From the smallest garment label to the finished products' branded e-commerce packaging.

As your branding partner, we will work with you to design, develop and deliver your products through a global infrastructure.

We are here to help you exceed your sustainability goals.

End-to-end brand management delivered with integrity

Embrace expertise and collaborate with confidence

A simplified, cost-effective and global supply chain

Benefit from seamless distribution and reduced lead times

Never miss a beat with transparent traceability

Place your trust in products that go beyond exceptional.

Count on continuous and sustainable innovation.

Visit Weavabel's new
stitch to store page



Coming soon.



Sustainability + the news



Hemp: How it's being used in fashion

Hemp fibres can be used for clothing fabrics, or as a wood-based paper alternative.

At Weavabel, we have developed our Evrwilde vegan product collection with hemp paper.

Introducing Gmund Hanf paper.

Made from 100% European hemp fibre. The paper is manufactured without colourants, has a soft, fibrous texture and is biodegradable.

Why is hemp considered sustainable?

- A field of hemp yields four to five times as much paper as a forest of the same size.
- Hemp can be harvested three times per year; by comparison, a tree needs about seven years to grow.
- Hemp does not deplete the soil, so it can be replanted immediately after harvesting.
- Hemp fibres are long and very stable; compared to wood pulp, hemp pulp has four to five times longer fibres and higher tensile, tear and wet strengths.
- Hemp fibres are naturally light in colour and require much less bleaching.
- Hemp can be repeatedly recycled.

Reformation: How the brand is reforming the environment

The luxury womenswear brand is aiming to become climate positive, following 5 key areas.

Better materials:

- This includes eliminating silk, conventional cashmere & sourcing more recycled materials.

Circularity:

- Expanding existing fabric scrap upcycling & resale programs.

Transportation:

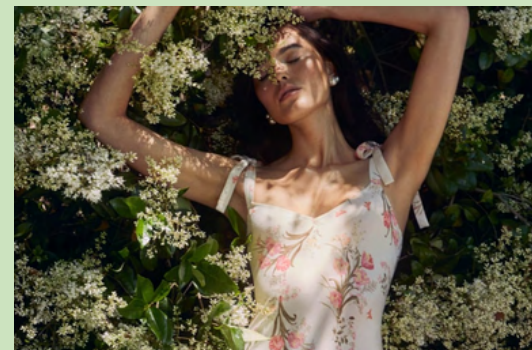
- They plan to change most of their transportation to ocean or road shipment.

Energy management:

- Energy audits for factories & retail operations, reducing the amount of professional garment cleaning services needed and educating their customers on the best garment care practices.

Offsetting:

- Switching to 100% carbon removal projects instead of just offsetting carbon emissions to actively remove emissions from the atmosphere by 2025.



ReBurberry: a circularity pop-up

Between 6-13th March, Burberry launched a pop-up in Selfridges London aimed at circularity and garment repairs.

An artisan was there to repair, customise and restore existing customer-owned trench coats and 20 restored pre-1999 coats were available to buy to highlight their circular crafts.

[Find out more about ReBurberry here.](#)

Guide to man-made cellulose fibres

This group of materials are mostly derived from wood-based cellulose fibres. It includes materials such as viscose, lyocell, cupro, and modal. Trees are processed into wood chippings, which are then dissolved using heat and chemicals. The resulting substance is bleached, formed into a sheet, dried, and packaged. For textiles, more chemical processing is needed to achieve a substance that can be spun into fibre filaments, which can later be made into yarn or thread.

MMCF materials are used for all types of garments and trims, such as the Weavabel Earth in Mind Tencel tape.

[Read more about them here.](#)

EU Delays the CSRD Sustainability compliance regulations

The Corporate Sustainability Reporting Directive initially required all companies to start reporting their carbon emissions by 2026, which has now been delayed until July 2028 and changed to only apply to companies over £40million in turnover.



Weavabel visits PV Paris

Premiere Vision Paris was a hive of activity, with three days of innovative research, industry talks and making new connections.

Show highlights:

In the cold February weather, the vibrancy of the spring-summer 2026 season colours felt like a refreshing and energising change. This was reflected within the innovation forums, with a mix of bold colours and textures, and modern twists on existing fibres.

The innovative products produced by Weavabel were displayed in the different inspiration forums throughout the show. This included products such as our recycled felt NFC embroidery patch and the Notpla seaweed paper gift box from the Ocean in Mind collection.

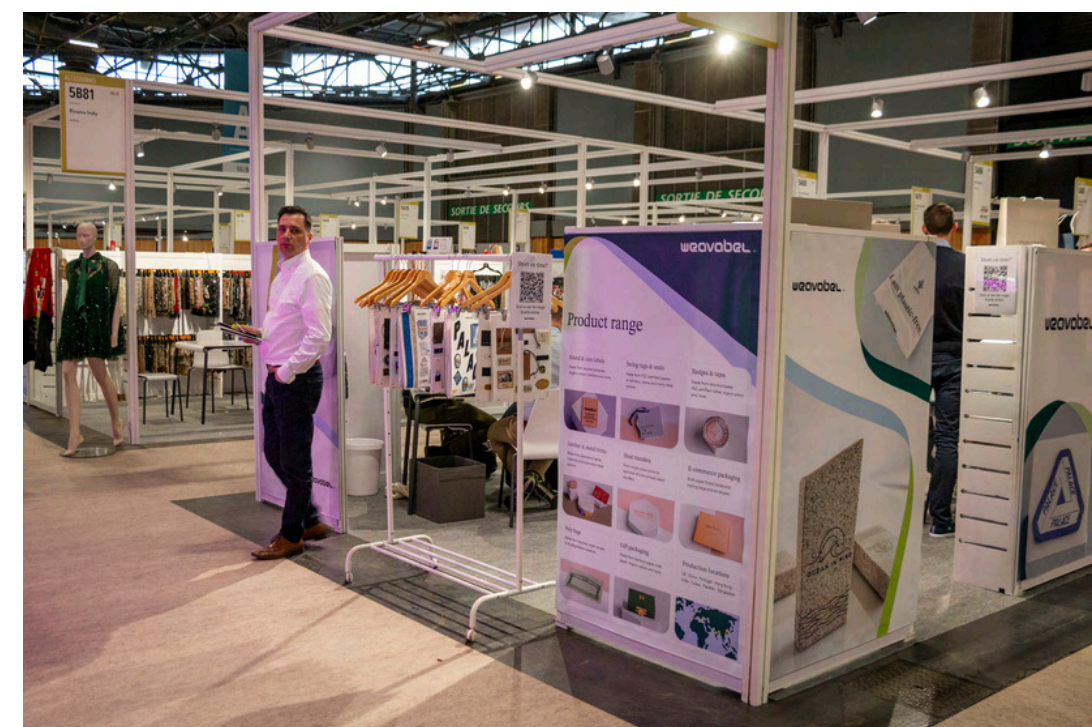
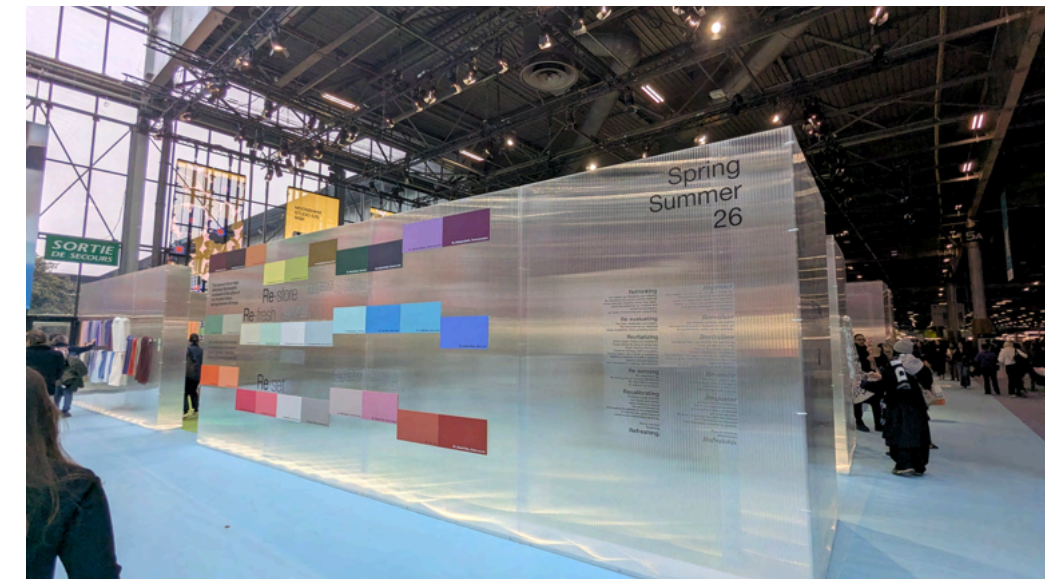
We also enjoyed meeting the UKFT team & seeing our partners Retraced display their tech offering for the Digital Product Passport and supply chain transparency.

Discovering new material innovations is crucial for product development at Weavabel so we can offer the best solutions to our customers.

Premiere Vision attracted many companies at the forefront of sustainable innovation.



The team made several new connections with people on our stand. Many enjoyed seeing the care label machine in action, as well as receiving a personalised care label produced on-stand, heightening the interactive experience.



Meet our Team:

Travis, Variable Data Lead



What is your job role at Weavabel & how long have you been a part of the team?

My job role is to look after the operations around our variable data products. These include wash care labels and variable hangtags like barcode tags. Customers require low volumes per variation in a design, so this requires a different method of ordering, manufacturing, and tracking. With my growing team, I look after these areas and am a customer service and purchasing team all in one for our variable data products. I've been at Weavabel for 1 year and 3 months.



How has your job evolved since you joined?

When I first joined, I was part of the New Business sales team, responding to customer enquiries and arranging meetings for the sales team. This gave me solid product knowledge and a broad range of skills around our systems. As Weavabel began to expand our skills in variable data products, we soon realised that it would need a different outlook and dedicated team to allow the department to achieve its potential.

I was requested to learn as much as I could about variable data, care labels, manufacturing, and data management systems. We have also recently started care label manufacturing in-house, and I've been collaborating with industry experts so we can print high-quality labels with state-of-the-art printers. In addition, the care label ordering website is getting a whole refresh, with myself coordinating with the web developers to build the website.

Which parts of your role do you enjoy the most?

The best part about my role is that it is project-based. I like working on something with an end goal, not just endless day-to-day tasks. No day is the same as the one before as each project develops. One has to prepare for the unexpected, as with any project, problems crop up that need resolving.

Tell us about some of the tasks that make up your job from a day-to-day basis.

Tasks include managing the team reporting, catching up with the team members and sharing ideas on how we can create continuous improvement. I also train new starters (the team is growing fast) and help answer customer queries. I oversee QC and orders with label factories and develop my skills with software and printing machines to share with others.

What are some of your recent highlights from Weavabel?

Learning something new!

Becoming a leader of a talented team.

Being a part of Weavabel manufacturing and setting up new factories in the UK and Portugal.

What is something we might not know about your job role?

9 months ago, there wasn't anyone who solely looked after the variable data, now we have a team of 5 dedicated to looking after our customers and coordinating with our factories for our variable data trims.

What are you most looking forward to this year?

The exciting thing this year at Weavabel is to go on the journey of setting up and running a factory. This will be a great learning experience as we improve our processes to become more efficient.

Outside of work, I can't wait for summer here in the UK. I especially enjoy playing cricket and mountain biking with friends. It's a great way to wind down and free the headspace.



Evrwilde: The Collection.

Our latest collection of products has been developed to provide natural, plant-based alternatives to traditional garment trims. Evrwilde focuses on materials that elevate the finish of the final garment, with soft vegan PU, bio-based cactus leather or linen woven labels and more. Each finish is tactile & carefully curated through subtle debossing, textured weaves and soft finishes.

Rewild with Evrwilde.

[Request your free samples.](#)



Making sense of fashion & textile legislation updates with UKFT.

Courtesy of UKFT



EU General Product Safety Regulations:

- The EU GPSR became effective on 13th December 2024. For more details on how to comply with this regulation, see our previous newsletter - [click here](#).

US Consumer Product Safety Commission (CPSC) Electronic Filing Update

This eFiling regulation requires all imported consumer products to meet a mandatory safety standard. Importers will have to digitally compile data on each product that is imported, such as:

- Identification of the finished product
- Party certifying compliance
- Each consumer product safety rule to which the finished product has been certified
- Date and place the finished product was manufactured
- When and where the finished product was most recently tested for compliance
- Contact information for the person maintaining test records

For fashion, textiles and childrenswear, the eFiling requirements will likely include:

- Flammability standards
- Chemical safety
- Labelling requirements
- Testing and certification
- Tracking and record-keeping

The Spanish Packaging Extended Producer Responsibility Scheme:

- The Spanish Packaging EPR Scheme became effective on 1st January 2025. To find out more on how brands must comply, Weavabel has created a free guide to read. [Download it now.](#)

UFLPA Law extension:

- The UFLPA was extended by five years in December 2024 by former President Biden. This act authorises sanctions against Chinese officials responsible for human rights abuses against Uyghurs and other Turkic groups in the Xinjiang region. As a result, it assumes that anything produced in this region is made with forced labour unless otherwise proven. This has led to the detention of over 9,000 shipments worth \$3.4 billion by US Customs and Border Protection.
- [Read more here.](#)

Interested in becoming a member of UKFT? [Click here.](#)

The collage features the 'FUTURE FABRICS EXPO' logo with 'ANGLE' and 'SUSTAINABLE' text, a photograph of a busy trade show floor, a close-up of various colorful fabric swatches, the 'weavabel' logo, and a photograph of the expo's modern glass-fronted building. Text at the bottom of the collage reads: '24 - 25 JUNE 2025 LONDON', 'Magazine London', and 'Register today at www.FutureFabricsExpo.org'.

Credits



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Drapers

Good on You

ReBurberry

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Reformation